



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Ian Copeman, Chaitanya Kanojia and Martin S. Cosgrove
Application No.: 09/873,944 Group: 2623
Filed: June 4, 2001 Examiner: Son P. Huynh
Confirmation No.: 3399
For: TARGETED PROMOTION DEPLOYMENT

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AMENDMENT

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Sir:

This Amendment is being filed in response to the Final Office Action mailed from the U.S. Patent and Trademark Office on May 15, 2007 in the above-identified application. Reconsideration and further examination are requested.

In lieu of filing a Notice of Appeal, Applicants' Attorney is filing a Request for Continued Examination concurrently herewith.